

Community Sport Listing Checklist

Based on the blog: 'What I Learned Trying to Find Community Sports Online.' Use this checklist to ensure families can easily find, trust, and connect with your programs.

ESSENTIAL INFORMATION (Must Have)

- Clear organization name (avoid acronyms only)
- Accurate, monitored contact email
- Working phone number or preferred contact method
- Physical location(s) where programs operate
- Age groups served
- Season dates and registration timelines
- Direct registration link or clear 'How to Register' steps
- Program cost range or financial assistance details
- Clear description of program focus (recreational, competitive, skill-building, etc.)
- Safety commitments (Rule of Two, screening, Safe Sport policies)

STRONG SECONDARY ITEMS (Nice to Have)

- Photos that reflect your actual participants and community
- Clear refund and cancellation policy
- Volunteer opportunities listed
- Accessibility information (mobility, adaptive programming, etc.)
- Transportation guidance (parking, transit access)
- Coach credentials and training pathways
- Equipment requirements (what's provided vs. what families supply)
- Affiliations or badges (e.g., RCM Pledge, governing bodies)
- Active social media links
- Updated schedule or seasonal calendar overview

Make It Easy with Sportall.ca

Create or update your FREE Sportall.ca listing using our structured template. It captures these essential fields and makes your organization easy to find and easy to trust.

Add your listing here: <https://sportall.ca/listings/how-to-add-a-listing-for-your-organization>

Sportall.ca exists to strengthen visibility, access, and connection across Canada's community sport ecosystem.