



# Community Sport Strategic Plan Template

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Designed for grassroots sport and recreation organizations. Use this template as a simple guide to build a 3–5 year strategic plan with your volunteer leadership team.

## 1. Vision

What future do you want to create? What does success look like for your organization in 5–10 years?

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## 2. Mission

What does your organization do, for whom, and why does it matter?

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### 3. Values

List the values that guide how your organization operates (e.g., respect, inclusiveness, safety, fun, community).

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### 4. Operating Principles

How does your organization make decisions and operate?

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### 5. Strategic Pillars

Identify 3–5 key focus areas that will guide your strategy (e.g., Participation Growth, Athlete Development, Organizational Capacity, Community Engagement).

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## 6. Success Measures

Define how you will measure success for each pillar.

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## 7. Key Initiatives

List key initiatives or actions that will help achieve your success measures.

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## 8. Annual Planning

Each year, create an action plan based on the strategic pillars and initiatives.

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